

Please see the footnotes for expanded descriptions of suggestions.

Dear **[NAME]**,

Hello! This is **[INSERT YOUR NAME AND RELATION TO DONOR]**¹. I hope this email finds you well. I am currently a student at Floyd Central High School. I'd like to tell you about a fundraising effort that is very important to me and ask for your support.

This year, I have the opportunity to participate in Floyd Central's raiseGREEN, an effort to help children with cancer and blood disorders in the Louisville/Southern Indiana area. We are partnering with UofL's dance marathon, raiseRED, and holding a mini dance marathon at the culmination of our efforts. Instead of running like you would in a regular marathon, I'll be dancing for 6 hours straight! I will be fundraising up to and throughout the mini marathon, raising money for these great causes.

I'm personally hoping to raise \$**[INSERT GOAL]**, and am writing today to ask for your help. All of the donations to our mini marathon directly benefit the Norton Children's Cancer Institute to provide services and treat needs for the children and their families going through treatment in the Hematology and Oncology Clinic. The money you donate can have a huge impact on the families and children we support.

[This is a great place to insert your "Why I Dance" to show your donors your dedication to Dance Maroon and connect them to our cause on a more personal level; if you need help writing this, click here: [Finding Your "Why" !\]](#)

I'd love to talk to you more about this cause, why it's so important to me, and the research being done with the funds. I hope you'll consider supporting my efforts by donating \$**[INSERT A NUMBER, aim for \$50]**. You can do so by going to my online fundraising page found here: **[Insert your fundraising link URL]**. I will be fundraising up until Friday, April 10th at 11:59 pm. You can help make a difference in the lives of these children everyday and your support would work to fund life saving immunology research.

Every dollar we raise represents another way none of these kids are fighting alone. Thank you so much for your support and consideration!

Kids Can't Wait,

¹ An example of your relationship to your donor could be, "This is Natalie Gerdes, Annette's daughter." if you are writing to your mom's friend.

[INSERT YOUR NAME]