



# raise**RED**

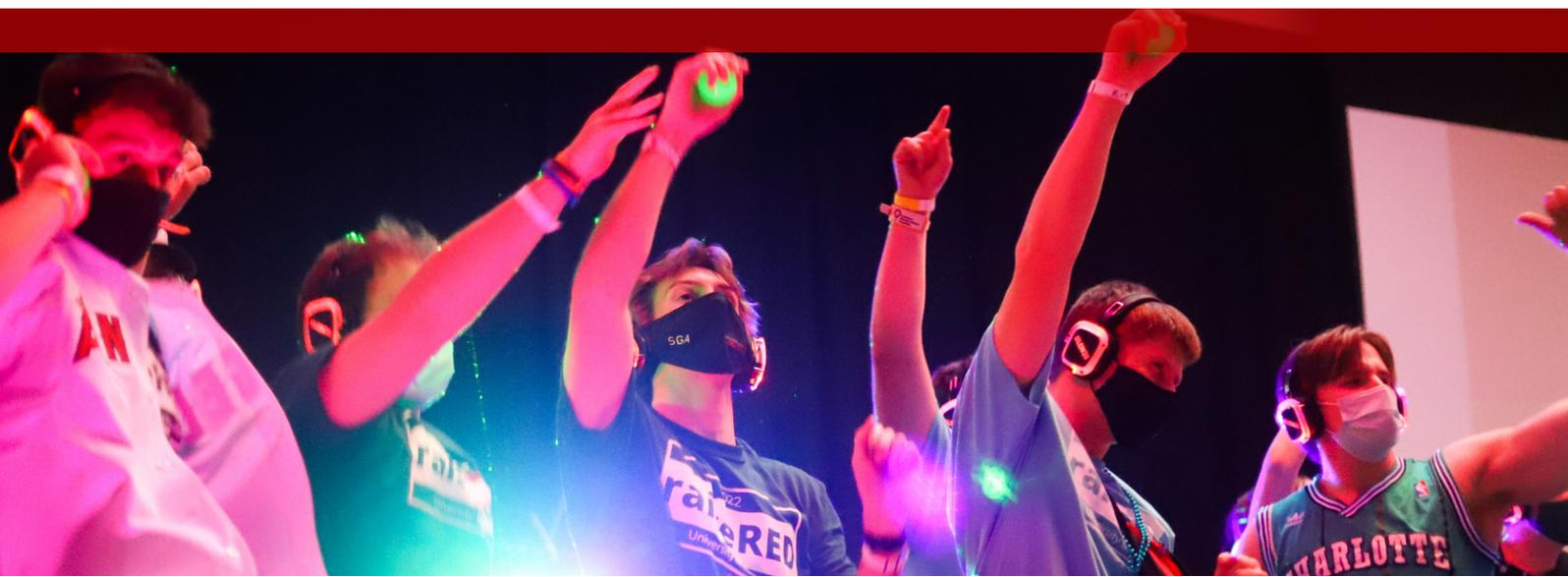
DANCER SURVIVAL GUIDE

10TH EDITION | 2023



# WELCOME TO RAISERED 2023

Thank you for registering and fundraising to participate in raiseRED 2023! By doing so, you are being a champion for the kids. We are so excited to have you this year to celebrate our hard work together. Just remember, in order to attend the dance marathon, dancers **MUST** have their fundraising minimum of \$200 on their ScaleFunder account by Thursday, February 23rd, at 8 pm. For questions or assistance with your ScaleFunder page, please contact our Dancer Relations Coordinator Josh Wilson at [dancerrelations.raised@gmail.com](mailto:dancerrelations.raised@gmail.com). Kids Can't Wait, so keep fundraising and we'll see you soon!



# IMPORTANT INFO

• **Location:** University of Louisville, Student Activities Center Multipurpose Room Pre-Function Space (W200)

• **Time:** Check-in will begin at 4:00 pm and ends promptly at 5:45pm

• **Parking Options:** Park in your designated color pass area or pay to park in the Floyd Street parking garage.

• **Tips for a smooth check-in process:**

- Arrive early to avoid lines
- Have your UofL student ID ready at the check-in table
- Carpool or get dropped off for convenience

## • **Baggage Claim**

In an effort to secure dancer belongings, we will be utilizing a **REQUIRED** baggage claim system for dancer bags and additional items during the marathon. We encourage you to bring these items, but remember space is limited in baggage claim. Check out the suggested packing list. **Absolutely no glitter, paint, or feathers are allowed in the Student Activities Center.**

# SCHEDULE HIGHLIGHTS

- **Opening Ceremony** – help us kick off our 18 hour marathon and hear from some of our partners, clinic patients, and community leaders.
- **Dinner**
- **Why I Dance** – this is a time for us to reflect on why we do what we do.
- **Midnight Snack**
- **Olympics Hour** – celebrate your favorite sports teams with a jersey or sports attire.
- **Neon Silent Disco** – come celebrate our rave hour silent disco style.
- **CARDnivalHour** – show off your fav decade with some fun accessories.
- **Angel Hour and Circle of Hope** – a time to honor and remember those we are fighting for.
- **Breakfast**
- **Family Celebration** – sing and dance your heart out on stage with our raiseRED!
- **Community Celebration**
- **REVEAL**

# WHAT TO EXPECT

During this 18-hour Dance Marathon, you can expect to participate in several fun activities including silent disco, laser tag, dodgeball, and more spaced out throughout the entire Swain Student Activities Center, including the Marketplace, the Multipurpose Room, the Ballroom, and the East Gym! You will also have the chance to hear from our raiseRED Families, reflect on our mission, and of course, fundraise, because Kids Can't Wait! Additionally, three meals will be served throughout the night. We challenge you to stay the 18-hours, though it may seem difficult, for the kids who are unable to due to their diagnosis or illness.



# Theme Hours

## Olympics Athletics Hour



1:00-2:30

**Wear gold, silver, bronze, USA colors, or your favorite sporty gear!**

- Dodgeball in east gym
- MPR - field day/minute to win it games
- Marketplace - cards for the clinic, board games

## Neon Silent Disco Hour



2:35-3:55

**Wear your brightest and craziest neon clothes! (no paint)**

- Silent Disco
  - Dance to music listened to on wireless headphones!

## CARDnival Games Hour



5:00-6:15

**Show your school spirit by wearing all things UofL!**

- East Gym- Carnival games
- Popcorn, slushies, hot diggity dogs
- Laser tag
- Marketplace- Small games

# What to bring

- Student ID
- Color team shirt will be provided (You will have the opportunity to change into this shirt after checking in at the marathon!)
- Theme hour outfits
- Comfortable shoes
- Credit or debit card for any fundraising or merchandise purchases
- Phone charger
- Extra clothes/socks
- Toothbrush
- Deodorant
- Medication
- Water bottle
- Snacks

# What NOT to bring

- Glitter
- Laptop
- Valuables



# Community Celebration

Saturday @ 10:30

Hear from university and community leaders about the impact of raiseRED and where our fundraising goes!

Some students will shave their heads if they reach certain fundraising goals and the student organization winners and colors war winner will be revealed (maybe your kid's team will win)!

There will also be a Youth Philanthropy Check Presentation, a recap video, the line dance and of course... THE REVEAL of the final fundraised amount!!



**How to get involved now!**

## **Mail Call**

Submit words of encouragement or support to your fellow dancers, executive board members, or leadership. You can also send this link out to your friends and family to receive letters of your own. Mail Call submissions must be received by **Wednesday, February 22nd, at 12 p.m.** \*no late submissions will be accepted.

## **Angel Hour**

A time for dancers to reflect on our own journey with cancer, blood diseases, or whatever reason you support RaiseRED. Would you like to honor someone you know that has faced or passed away from cancer or a blood disease? Fill out the form below!



**MAIL CALL**



**ANGEL HOUR**

# Frequently Asked Questions

## **Why do I need to raise \$200?**

**RaiseRED is a philanthropic organization with a mission to find a cure. All registered dancers must raise \$200 by Thursday, Feb 22th at 8 p.m. to attend the marathon. If you are struggling, check out our Fundraising Templates on our website. You can also reach out to your Morale Staffer or our Fundraising Coordinator Natalie Gerdes at [fundraise.raised@gmail.com](mailto:fundraise.raised@gmail.com)**

## **When will I know what team I'm on?**

**All team assignments have been made. If you have not been contacted by your Morale Staff member, please let us know by emailing [dancerrelations.raised@gmail.com](mailto:dancerrelations.raised@gmail.com).**

## **I have cash or a check I want to be added to my page before the marathon. What should I do?**

**During the week leading up to the Marathon (Feb. 20th - 23rd), you may come to the SAC Ballroom from 5:30pm-7:30pm to drop off any checks or cash that you would like to be added to your fundraising page.**

# Frequently Asked Questions

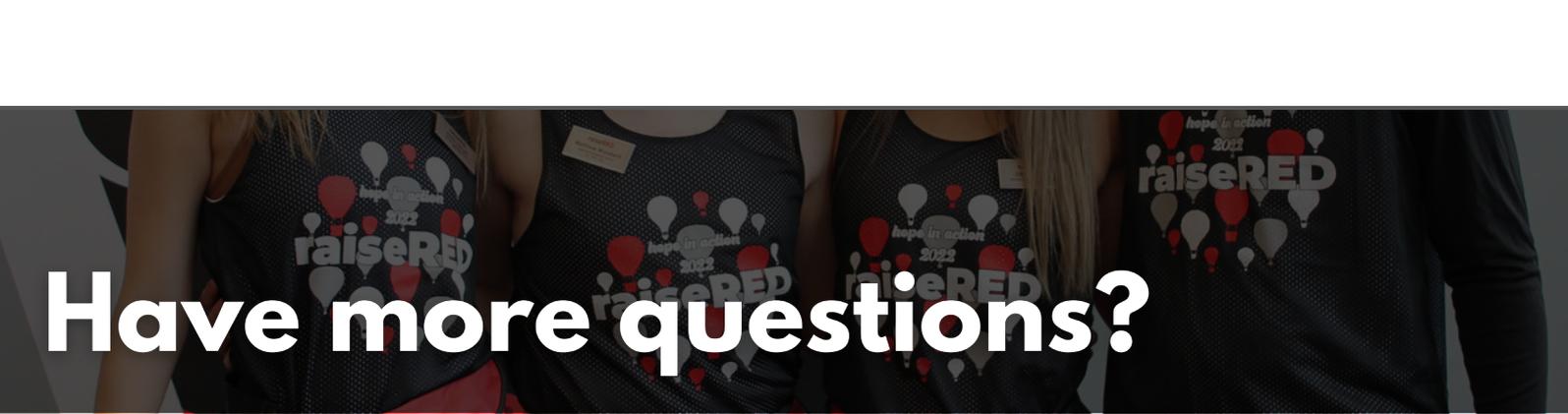
(continued)

## **What do I wear?**

**A t-shirt will be provided to you during check-in. We encourage you to wear comfortable clothes and shoes. It is winter, but the Student Activities Center is known to get warm during certain parts of the marathon. We also encourage you to check out our theme hours and plan accordingly! \*Note: NO GLITTER is allowed in the Student Activities Center.**

## **Do I need to bring cash with me to the marathon?**

**For safety reasons, we do not recommend bringing a large amount of cash with you to the marathon. However, there will be merchandise available for purchase and many other opportunities to fundraise throughout the night. Plan accordingly to your comfort level. Cash and cards will be accepted for merchandise.**



# Have more questions?

**ScaleFunder  
Issues/Color Team  
Questions/Incentives**

**Dancer Relations Coordinator**  
**Josh Wilson**  
**dancerrelations.raiseRED@gmail.com**

**General Questions**

**Morale Staff and Student  
Involvement Staff**

**Marathon Related  
Questions**

**Programming Directors**  
**Drew Grimm & Katie Hayden**  
**programming.raisedred@gmail.com**

**Other Questions**

**Executive Director**  
**Valerie Tran**  
**executive.raisedred@gmail.com**

**We can't wait to see you at  
raiseRED 2023!**