

TEXT TEMPLATES

Family/ Relatives:

Hi **[NAME]**,

As you may know, I am involved in Louisville Male High School's RaiseGOLD, a fundraising organization where we raise funds to benefit pediatric cancer research and blood disorders in the Louisville/Southern Indiana area. This year my goal is to raise \$**[INSERT GOAL]**. Do you mind if I share some details with you about this and you can let me know if you want to help me out?

IF YES:

Louisville Male High School's RaiseGOLD is partnered with UofL's dance marathon, raiseRED! We raise money up to and throughout our dance marathon, where we dance for 6 hours straight! Half the funds raised go to research of the UofL School of Medicine's Department of Pediatrics' Division of Hematology, Oncology, and Stem Cell Transplantation. The other 50% goes to the Norton Children's Cancer Institute affiliated with the UofL School of Medicine to provide services and treat needs for the children and their families going through treatment in the Hematology and Oncology Clinic. The money you donate can have a huge impact on the families and children we support!

[Insert why you chose to dance this year. If you need help with your "Why" click here:

[Finding Your "Why" !](#)]. I'm really excited for the event, and I hope you'll consider supporting my efforts by donating \$**[INSERT A NUMBER, aim for \$50]**. You can do so by going to my online fundraising page at

<https://fundraising.louisville.edu/louisville-male-high-school-raisegold-2026>. Thank you so much for your consideration! Let me know if you have any questions!

IF NO:

No worries, I understand! One last question, I'm working really hard to fundraise and could use all the help I can get... Do you know of anyone who may have been affected by pediatric cancer, or who may just want to learn more about this cause? Thank you so much for your time!

Friends:

Hi **[NAME]**!

Just wanted to reach out because, if you haven't seen, I am participating in Louisville Male High School's RaiseGOLD, a fundraising effort to help children with cancer and blood disorders.

[Insert why you chose to dance this year]. I'd really appreciate a \$5 or \$10 donation (just think of it as a Starbucks drink or lunch). Even a small amount makes a world of difference for these

families and it would mean so much. You can donate using my online fundraising page at <https://fundraising.louisville.edu/louisville-male-high-school-raisegold-2026>. Thank you!