

Thank You Letter Template

It is **crucial** to send Thank You letters/ notes to your donors to show them how much you appreciate their contribution. Each donor WILL receive a generic letter from UofL as soon as they donate, but you should consider thanking them as well. After all, they gave because YOU asked them to. To show your donors how thankful you are for their gift, you could get creative and make a Thank You Video on social media, tag your donors in one of our social media templates, write hand-written letters (we will have letterheads available for pickup), etc. Feel free to invite them to our Community Celebration at the hour right before the big reveal. Below is an example of a Thank You Letter:

Dear **[INSERT DONOR NAME]**,

Thank you so much for your generous donation to my raiseRED page. Because of your contribution, each kid we benefit has a fighting chance, and I am one step closer to reaching my goal of **[INSERT GOAL]**. I am so excited to participate in this year's dance marathon in February! This organization means so much to me and **[INSERT WHY YOU DANCE]**. Thank you again for supporting me on my journey to fight and raise money because Kids Can't Wait!

Thanks,

[YOUR NAME]