



## who we are

RaiseRED is the University of Louisville's largest student-run philanthropic organization, supporting patient care at Norton Children's Cancer Institute and research at UofL's School of Medicine. We're one of over 400 Children's Miracle Network dance marathons. **Every February, hundreds of students join our dance marathon** to celebrate and fundraise for the children and families we serve.

## what we do

RaiseRED lifts up children and families facing cancer and blood disorders, ensuring every dollar raised stays in our community. By partnering with local organizations, we help fund groundbreaking research and create moments where kids can focus on laughter, friendship, and simply being kids—even in the toughest times.



**Interested in sponsoring us?**  
**Contact: Aneeza Ali**  
**[sponsorship.raisered@gmail.com](mailto:sponsorship.raisered@gmail.com)**  
**(270)-331-7952**

## why partner with us?

If your organization would benefit from meaningful exposure to college students, the medical community, and families across our region, we invite you to help us make a lasting impact by supporting our mission.



## levels and benefits

### Above the Clouds Circle \$20,000

All incentives below plus:  
 promotional reel on social media

### New Horizons Club \$15,000

All incentives below plus:  
 speaking opportunity at marathon

### Cardinal Council Circle \$10,000

All incentives below plus:  
 2 in-marathon tabling opportunities

### Bright Skies Club \$7,500

All incentives below plus:  
 social media post

### Cardinal Crew Club \$5,000

All incentives below plus:  
 logo on marathon t-shirt

### Kids Can't Wait Club \$2,500

All incentives below plus:  
 tabling at 2 raiseRED events

### Guiding Path Sponsor \$1,000

All incentives below plus:  
 tabling opportunity at raiseRED event

### Rising Hope Supporter \$750

All incentives below plus:  
 logo displayed on website

### First Step League \$500

logo displayed at marathon

**BY THE  
N<sup>o</sup> 001**

**9,547** dancers since 2014

**\$533,902** raised in 2025

over **\$5 MILLION** raised  
since 2014

over **3,000** followers on  
instagram @raisered\_uofl