



raiseRED
sponsorship
opportunities

who we are

RaiseRED is the University of Louisville's largest student-run philanthropic organization, supporting patient care at Norton Children's Cancer Institute and research at UofL's School of Medicine. We're one of over 400 Children's Miracle Network dance marathons. **Every February, hundreds of students join our dance marathon** to celebrate and fundraise for the children and families we serve.

what we do

RaiseRED lifts up children and families facing cancer and blood disorders, ensuring every dollar raised stays in our community. By partnering with local organizations, we help fund groundbreaking research and create moments where kids can focus on laughter, friendship, and simply being kids—even in the toughest times.



Interested in sponsoring us?

Contact: Aneeza Ali
sponsorship.raised@gmail.com
(270)-331-7952

why partner with us?

If your organization would benefit from meaningful exposure to college students, the medical community, and families across our region, we invite you to help us make a lasting impact by supporting our mission.



NORTON
Children's
Cancer Institute



Children's
Miracle Network
Hospitals



SCHOOL OF
MEDICINE

BY THE



9,547 dancers since 2014

\$533,902 raised in 2025

over **\$5 MILLION** raised

since 2014

over **3,000** followers on

instagram @raisedred_uofl

levels and benefits

Above the Clouds Circle \$20,000

All incentives below plus:
promotional reel on social media

New Horizons Club

\$15,000

All incentives below plus:
speaking opportunity at marathon

Cardinal Council Circle \$10,000

All incentives below plus:
2 in-marathon tabling opportunities

Bright Skies Club

\$7,500

All incentives below plus:
social media post

Cardinal Crew Club

\$5,000

All incentives below plus:
logo on marathon t-shirt

Kids Can't Wait Club

\$2,500

All incentives below plus:
tabling at 2 raiseRED events

Guiding Path Sponsor

\$1,000

All incentives below plus:
tabling opportunity at raisedred event

Rising Hope Supporter

\$750

All incentives below plus:
logo displayed on website

First Step League

\$500

logo displayed at marathon