

# 2024 Marathon Text Template\*

\*TEMPLATES ARE MEANT TO BE A STARTING GUIDE, PLEASE BE SURE TO PERSONALIZE THEM\*

## Family/ Relatives:

Hi **[NAME]**,

As you may know, I am involved in raiseRED, the University of Louisville's Dance Marathon where we raise funds to benefit pediatric cancer research and blood diseases. This year my goal is to raise \$**[INSERT GOAL]**. Do you mind if I share some details with you about this and you can let me know if you want to help me out?

IF YES & Familiar with RR:

**[Insert why you chose to dance this year]** I'm really excited for the event, and I hope you'll consider supporting my efforts by donating \$**[INSERT A NUMBER, aim for \$50]**. You can do so by going to my online fundraising page at **[INSERT LINK]**.

IF YES & Not Familiar with RR:

RaiseRED is a dance marathon at the University of Louisville. Instead of running like you would in a regular marathon, I'll be dancing for an entire weekend, and every dime I raise will support the battle against childhood cancer and blood diseases at the University of Louisville. **[Insert why you chose to dance this year]**. I'm really excited for the event, and I hope you'll consider supporting my efforts by donating \$**[INSERT A NUMBER, aim for \$50]**. You can do so by going to my online fundraising page at **[INSERT LINK]**.

IF NO:

No worries, I understand! One last question, I'm working really hard to fundraise and could use all the help I can get... Do you know of anyone who may want to learn more about this cause or be interested in donating? Thank you so much for your time!

## Friends:

Hi **[NAME]**!

Just wanted to reach out because, if you haven't seen, I am participating in raiseRED which is a year-long effort to help children with cancer and blood disorders. **[Insert why you chose to dance this year]**. I'd really appreciate a \$5 or \$10 donation (just think of it as a Starbucks drink or lunch). Even a small amount makes a world of difference for these families and it would mean so much. You can donate using my online fundraising page at **[INSERT LINK]**. Thank you!