

## TEXT TEMPLATES

### Family/ Relatives:

Hi **[NAME]**,

As you may know, I am involved in raiseRED, the University of Louisville's Dance Marathon where we raise funds to benefit pediatric cancer research and blood diseases. This year my goal is to raise \$**[INSERT GOAL]**. Do you mind if I share some details with you about this and you can let me know if you want to help me out?

### **IF YES & Familiar with RR:**

**[Insert why you chose to dance this year]** I'm really excited for the event, and I hope you'll consider supporting my efforts by donating \$**[INSERT A NUMBER, aim for \$50]**. You can do so by going to my online fundraising page at **[INSERT LINK]**.

### **IF YES & Not Familiar with RR:**

RaiseRED is a dance marathon at the University of Louisville. Instead of running like you would in a regular marathon, I'll be dancing for an entire weekend, and every dime I raise will support the battle against childhood cancer and blood diseases at the University of Louisville. **[Insert why you chose to dance this year. If you need help with your "Why" click here]**. I'm really excited for the event, and I hope you'll consider supporting my efforts by donating \$**[INSERT A NUMBER, aim for \$50]**. You can do so by going to my online fundraising page at **[INSERT LINK]**.

### **IF NO:**

No worries, I understand! One last question, I'm working really hard to fundraise and could use all the help I can get... Do you know of anyone who may have been affected by pediatric cancer, or who may just want to learn more about this cause? Thank you so much for your time!

### Friends:

Hi **[NAME]**!

Just wanted to reach out because, if you haven't seen, I am participating in raiseRED which is a year-long effort to help children with cancer and blood disorders. **[Insert why you chose to dance this year]**. I'd really appreciate a \$5 or \$10 donation (just think of it as a Starbucks drink or lunch). Even a small amount makes a world of difference for these families and it would mean so much. You can donate using my online fundraising page at **[INSERT LINK]**. Thank you!