



Commonwealth Cup 2024

Fundraising Templates

Tuesday 01.23.24

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Text Templates

Family/Relatives/Older Friends

Hi **[NAME]**,

[Add personal connection] As you may know, I am involved in raiseRED, the University of Louisville's Dance Marathon where we raise funds to benefit pediatric cancer research and blood diseases. We have just kicked off the 4th Annual Commonwealth Cup, a 36-hour long fundraising push where we try to raise as much money as possible in competition with dance marathons from University of Kentucky and Western Kentucky University! This year my goal is to raise **(INSERT GOAL)**. Do you mind if I share some details with you about this and you can let me know if you would like to donate?

IF YES & Familiar with RR:

(Insert why you chose to dance this year) I'm really excited for this year and looking to make it the best one yet!, and I hope you'll consider supporting my efforts by donating **\$30 for the 300,000 infants that are born with Sickle Cell Anemia annually**. You can do so by going to my online fundraising page at **(INSERT LINK)**. Please let me know if you have any questions!

IF YES & Not Familiar with RR:

RaiseRED is a dance marathon at the University of Louisville. Instead of running like you would in a regular marathon, I'll be dancing, celebrating and fundraising for an 18 hours straight, with every dime I raise supporting the battle against childhood cancer and blood diseases right here in the community. **(Insert why you chose to dance this year)** I hope you'll consider supporting my efforts by donating **\$(INSERT A NUMBER, aim for \$50)**. You can do so by going to my online fundraising page at **(INSERT LINK)**.

IF NO:

No worries, I understand! One last question, I'm working really hard to fundraise and could use all the help I can get. Do you know of anyone who may have been affected by pediatric cancer, or who may just want to learn more about this cause? Thank you so much for your time!

Email Templates

Friends and Family

Dear **[NAME]**,

Hello! I'd like to ask for your support in a fundraising effort that is very important to me. RaiseRED is the largest student-run philanthropic organization at the University of Louisville that raises money for pediatric cancer and blood diseases. Our year-long fundraising efforts culminate in an 18-hour dance marathon in February. This week, I am participating in raiseRED's largest fundraising push, Commonwealth Cup, where we are fundraising like crazy for 36 hours to support these kids and families! Schools, including University of Kentucky and Western Kentucky University, are banning together to fight against the plague of pediatric illnesses in Kentucky.

Last year, we raised over \$102,000 in this short week, and \$550,000 in total, through donations from generous donors just like you. I'm personally hoping to raise **\$(INSERT GOAL)** and am writing today to ask for your help. RaiseRED's funds are split 50-50, half directly benefiting research done at UofL School of Medicine's Department of Pediatrics' Division of Hematology, Oncology, and Stem Cell Transplantation. The other half goes to the Norton Children's Cancer Institute to provide patient services and treat needs for the children and their families going through treatment. The money you donate can have a huge impact on the different organizations we support.

****This is a great place to insert your "Why I Dance" to show your donors your dedication to raiseRED and connect them to our cause on a more personal level; if you need help writing this, see the "Why I Dance" folder!****

I'd love to talk to you more about this cause, why it's so important to me, and the research being done with the funds. I hope you'll consider supporting my efforts by donating **\$30 for the 300,000 infants that are born with Sickle Cell Anemia annually**. You can do so by mailing a check to the address below or by going to my online fundraising page at **(INSERT LINK)**. You can help make a difference in the lives of these children everyday, and your support would work to fund life saving immunology research. Every dollar we raise represents one more reason why none of these kids are fighting alone. Thank you so much for your support and consideration!

Kids Can't Wait,

[INSERT YOUR NAME]

Check Donation:

To: UofL Foundation - raiseRED

Memo - Student Name

Address Alumni Center, 200 E Brandeis Ave, Lou, KY 40208.

Professors

Dear **[NAME]**,

Hello! I hope this email finds you well. My name is **[INSERT YOUR NAME]** and I'm currently a student in your **[INSERT NAME OF CLASS. You can also insert something you like about this professor's class or edit the template to say you were formerly enrolled in their class]**. I am a member of raiseRED Dance Marathon here at UofL. If you are not familiar with this organization, we are a fundraising organization focused on changing the lives of the children and families in our community who are battling pediatric cancer and blood diseases. Children who one day could have the chance to learn from amazing professors like you!

Right now, we are in the middle of our annual Commonwealth Cup, our largest fundraising push of the year, and I would love your support of my efforts in achieving my goal of **\$(INSERT GOAL)**. This year's Commonwealth Cup we are competing with the University of Kentucky's Dance Blue and Western Kentucky University's Dance Big Red. With this little friendly competition, we are able to unite the commonwealth to fight against the plague of pediatric illnesses in Kentucky. RaiseRED's funds are split 50-50 between research at UofL School of Medicine's Department of Pediatrics' Division of Hematology, Oncology, and Stem Cell Transplantation and patient needs at Norton Children's Cancer Institute. The money you donate can have a huge impact on the different organizations we support.

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Kids Can't Wait,
[INSERT YOUR NAME]

Check Donation:

To: UofL Foundation - raiseRED

Memo - Student Name

Address Alumni Center, 200 E Brandeis Ave, Lou, KY 40208.

Old Professors, Friends, Co-Workers, Bosses, etc

Dear **[NAME]**,

Hello! It has been awhile since we last spoke! How are you doing? I'm currently a **[SCHOOL YEAR]** at the University of Louisville studying **[MAJOR]**, and I'd like to tell you about an organization that I am in that means a lot to me. This year, I have the opportunity to participate in RaiseRED, a fundraising organization that raises money for pediatric cancer and blood diseases in our local community! We are currently in our Commonwealth Cup, our largest fundraising push of the year and I am writing to you to ask for your support!

Last year, raiseRED raised over \$550,000 through donations from generous donors just like you. I'm personally hoping to raise **\$(INSERT GOAL)** this year! 50% of the donations to raiseRED directly benefit the research of the UofL School of Medicine's Department of Pediatrics' Division of Hematology, Oncology, and Stem Cell Transplantation. The other 50% goes to the Norton Children's Cancer Institute affiliated with the UofL School of Medicine to provide services and treat needs for the children and their families going through treatment in the Hematology and Oncology Clinic. The money you donate can have a huge impact on the different organizations we support.

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Kids Can't Wait,

[INSERT YOUR NAME]

Check Donation:

To: UofL Foundation

Memo - raiseRED / Student Name

Address Alumni Center, 200 E Brandeis Ave, Lou, KY 40208.

Phone Call Template

Hi! This is **[NAME]**. How are you doing?

I was calling to talk to you about raiseRED, an amazing organization that I am participating in this year. **Do you have a quick second to talk?**

1. **(Yes)** Have you heard of raiseRED before?
2. **(No)** Is there a time I can give you a call back, It'll only take a second?

a. (IF THEY HAVE NOT HEARD OF RAISERED)

- i. We are the largest philanthropic organization at the University of Louisville where we help to fight against pediatric cancer and blood diseases by raising money for patient needs and life-changing research. This organization is completely student run and last year we raised over \$551,000. We have just kicked off our biggest fundraising push of the year, our 4th annual Commonwealth Cup and are looking to make as big of a difference as possible. This year my goal is to raise **(INSERT GOAL)**. Do you mind if I share some details with you about this and you can let me know if you would like to donate?

- **YES:** follow the script below (i.)
- **NO:** No worries, I understand! Have a great day!

b. (IF THEY HAVE HEARD OF RAISERED)

- i. **(Insert why you chose to dance this year)** I'm really excited for this year, and I was wondering if you were able to support me on this journey by donating **\$30 for the 300,000 infants that are born with Sickle Cell Anemia annually?**

- **YES:** Amazing! Thank you so much- my fundraising page is online. Can I text you the link to donate or would you prefer to mail a check*?
- **NO:** No worries, I understand! Have a great day!

c. Thank you so much for your time! Your support will give so many kids a fighting chance!

*If you decide to mail a check, checks are made out to “UofL Foundation” and sent to the Alumni Center, 200 E Brandeis Ave, Louisville KY 40208. Please write “raiseRED and [dancer name]” in the memo.

Thank You Template

Dear _____,

Thank you so much for your generous donation to my raiseRED page. Because of your contribution, each kid we benefit has a fighting chance, and I am one step closer to reaching my goal of **(INSERT GOAL)**. I am so excited to participate in this year's dance marathon in February! This organization means so much to me and **(INSERT WHY YOU DANCE)**. Thank you again for supporting me on my journey to fight and raise money because Kids Can't Wait!

Thanks,

(YOUR NAME)

Tips and Tricks

WHEN COMMUNICATING WITH DONORS

- Be personable!
 - Use the donor's name
 - Use their preferred method of communication (phone, email, text)
- Mention your previous involvement with your organization (if applicable)
- Do they want to be recognized? If so, HOW do they want to be identified?
- Explain why you love being a part of your organization!
- Explicitly state your organization's impact. We want our donors to personally connect to our cause and care about our success!
- ALWAYS FOLLOW THROUGH!! Send the information they request, respond promptly, and **THANK YOUR DONORS!**
- If you receive a "no," respect the no. Do not beg. Instead, ask if they will be willing to share our mission with their friends, family, coworkers, etc.



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IF NO:

No worries, I understand! One last question, I'm working really hard to fundraise and could use all the help I can get. Do you know of anyone who may have been affected by pediatric cancer, or who may just want to learn more about this cause? Thank you so much for your time!

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Kids Can't Wait,

[INSERT YOUR NAME]

Check Donation:

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Memo - Student Name

Address Alumni Center, 200 E Brandeis Ave, Lou, KY 40208.

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Phone Call Template

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*If you decide to mail a check, checks are made out to “UofL Foundation” and sent to the Alumni Center, 200 E Brandeis Ave, Louisville KY 40208. Please write “raiseRED and [dancer name]” in the memo.

Thank You Template

Dear _____,

Thank you so much for your generous donation to my raiseRED page. Because of your contribution, each kid we benefit has a fighting chance, and I am one step closer to reaching my goal of **(INSERT GOAL)**. I am so excited to participate in this year's dance marathon in February! This organization means so much to me and **(INSERT WHY YOU DANCE)**. Thank you again for supporting me on my journey to fight and raise money because Kids Can't Wait!

Thanks,

(YOUR NAME)

Tips and Tricks

WHEN COMMUNICATING WITH DONORS

- Be personable!
 - Use the donor's name
 - Use their preferred method of communication (phone, email, text)
- Mention your previous involvement with your organization (if applicable)
- Do they want to be recognized? If so, HOW do they want to be identified?
- Explain why you love being a part of your organization!
- Explicitly state your organization's impact. We want our donors to personally connect to our cause and care about our success!
- ALWAYS FOLLOW THROUGH!! Send the information they request, respond promptly, and **THANK YOUR DONORS!**
- If you receive a "no," respect the no. Do not beg. Instead, ask if they will be willing to share our mission with their friends, family, coworkers, etc.



Commonwealth Cup

Commonwealth Cup is one of raiseRED's largest fundraising pushes of the Spring semester, apart from the Dance Marathon itself. We will be joining UK and WKU in the fight against pediatric illnesses in Kentucky! Let's show these Universities how to fundraise this push. It is our time to reflect on the impact of your fundraising. You're not just participating in a dance marathon, you're changing the landscape of care for kids in our community. Each donation you make changes lives. During Commonwealth Cup, you can expect:

- Info on how your fundraising changes lives
- Daily challenges to kick start your fundraising
- Templates showing how to ask for donations
- Fundraising parties and celebrations

We need YOU, and everyone else, to make these 36 hours, from Tuesday, January 23rd at 9AM until 9PM on Wednesday, January 24th count.

Example		
Name:	Draw Grimm	Executive Board
Week of Goal:	\$500	\$500.00
Who I'm Asking	Method of Communication	Donation Amount
Neighbor	calling	\$100.00
Cousin	texting	\$50.00
Friend's Family	texting	\$50.00
parent's Friend	texting	\$50.00
doctor	email/call	\$50.00
dentist	email/call	\$100.00
Barber	texting	\$25.00
Parent's Friend	texting	\$50.00
Adult Cousin	texting	\$25.00
Professor	emailing	\$50.00

Finace		
Name:	Aysha	Executive Board
Week of Goal:	\$500	\$600.00
Who I'm Asking	Method of Communication	Donation Amount
Mom	call	\$100.00
Dad	call	\$100.00
Boss	call	\$50.00
Boss	call	\$50.00
Family Friend	call	\$50.00
Family Friend	call	\$50.00
Family Friend	call	\$50.00
Family Friend	call	\$50.00
Family Friend	call	\$50.00
Family Friend	call	\$50.00

Programming		
Name:	Katie H	Executive Board
Week of Goal:	\$500	\$850.00
Who I'm Asking	Method of Communication	Donation Amount
Boss	Call	\$250.00
Boss	Office Hours	\$100.00
Aunt	Call	\$50.00
Friend's parents	Call	\$50.00
Family friends	Call	\$100.00
Neighbor	Call	\$100.00
Co-worker	In-person	\$50.00
Co-worker	In-person	\$50.00
Co-worker	In-person	\$50.00
Professor	After class	\$50.00

Communications		
Name:	Anna	Executive Board
Week of Goal:	\$500	\$675.00
Who I'm Asking	Method of Communication	Donation Amount
Professor	Email	\$100.00
Previous Boss	Call	\$100.00
Current Boss	Email	\$50.00
Alumni	Call	\$50.00
Uncle	Text	\$75.00
Family Friend	text	\$50.00
Sibling	Text	\$50.00
Professor	Email	\$100.00
Cousin	Text	\$50.00
Cousin	Call	\$50.00

External		
Name:	Allison	Executive Board
Week of Goal:	\$500	\$500.00
Who I'm Asking	Method of Communication	Donation Amount
IE 581 Professor	email	\$50.00
IE 563 Professor	email	\$50.00
ECE 252 Prof	email	\$50.00
Hair stylist	text	\$50.00
Church pastor	email	\$50.00
Parent's friend	text	\$50.00
Aunt	text	\$50.00
Former co-worker	text	\$50.00
family friend	text	\$50.00
family friend	text	\$50.00

Please be generic in your reach "Name" or include the relationship to you!
 i.e "Uncle Bob" or "Neighbor Sally"

Finace		
Name:	Sarah	Executive Board
Week of Goal:	\$500	\$550.00
Who I'm Asking	Method of Communication	Donation Amount
Coworker	slack	\$25.00
Coworker	slack	\$25.00
Coworker	slack	\$25.00
Coworker	slack	\$25.00
Dentist	call	\$100.00
Primary Care Doc	call	\$100.00
Other Doctor	call	\$100.00
Parents' Friend	text	\$50.00
Parents' Friend	text	\$50.00
Parents' Friend	text	\$50.00

Programming		
Name:	Jude	Executive Board
Week of Goal:	\$500	\$525.00
Who I'm Asking	Method of Communication	Donation Amount
Grandma (D)	Text	\$100.00
Grandma (M)	Text	\$50.00
Co-worker	In-person	\$25.00
Co-worker	In-person	\$25.00
Co-worker	In-person	\$25.00
Aunt (M)	Text	\$50.00
Cousin	Text	\$25.00
Cousin	Text	\$25.00
Professor	In-person or email	\$50.00
Frat Alumni	Text(s)	\$150.00

Communications		
Name:	Greta	Executive Board
Week of Goal:	\$500	\$600.00
Who I'm Asking	Method of Communication	Donation Amount
Parents Company	Email	\$100.00
Previous Boss	Email	\$100.00
Boss	Text	\$100.00
Parents Coworker	Email	\$100.00
Organization Alum	Text	\$100.00
Professor	After Class	\$50.00
Professor	Email	\$50.00

External		
Name:	Katie C	Executive Board
Week of Goal:	\$500	\$500.00
Who I'm Asking	Method of Communication	Donation Amount
Aunt & Uncle	Text	\$125.00
Cousin	text	\$50.00
Co-Worker	in person	\$25.00
Family Friend	text	\$50.00
Old Teacher	text	\$50.00
Friend	text	\$25.00
Friend	text	\$25.00
Family Friend	text	\$50.00
family friend	text	\$50.00
family friend	text	\$50.00

Example		
Name:	Megan	Executive Board
Week of Goal:	\$500	\$500.00
Who I'm Asking	Method of Communication	Donation Amount
Mom	call	\$50.00
Former Coworker	text	\$20.00
Aunt	call	\$30.00
former program me	email	\$100.00
revious professor	email	\$200.00
Primary Doctor	email	\$100.00

Finace		
Name:	Kristine	Executive Board
Week of Goal:	\$500	\$525.00
Who I'm Asking	Method of Communication	Donation Amount
Professor	in person	\$25.00
Professor	in person	\$25.00
Professor	in person	\$25.00
Professor	in person	\$25.00
Dentist	call/text	\$100.00
former supervisor	email	\$100.00
HS soccer coach	text	\$50.00
piano teacher	text	\$50.00
HS tennis coach	text	\$100.00
hair stylist	text	\$25.00

Programming		
Name:	Olivia	Executive Board
Week of Goal:	\$500	\$500.00
Who I'm Asking	Method of Communication	Donation Amount
mindpsi	call	\$200.00
madison pediatrics	call	\$200.00
aunt/uncle	text	\$50.00
family friend	text	\$50.00

Communications		
Name:	Jayanshi	Executive Board
Week of Goal:	\$500	\$320.00
Who I'm Asking	Method of Communication	Donation Amount
Family friend	text	\$100.00
Family friend	text	\$100.00
Dentist	i have an appt	\$50.00
professor	email	\$20.00
parents coworker	call	\$50.00

External		
Name:	Haven	Executive Board
Week of Goal:	\$500	\$565.00
Who I'm Asking	Method of Communication	Donation Amount
Family Friend	Text	\$100.00
Family Friend	Text	\$100.00
Family Friend	Text	\$100.00
Cousin	Text	\$50.00
Friend	Text	\$20.00
Friend	Text	\$20.00
Boss	Text	\$50.00
Old Boss	Text	\$25.00
Old Teacher	Email	\$50.00
Old Teacher	Email	\$50.00

Example		
Name:	Sara	Executive Board
Week of Goal:	\$500	\$500.00
Who I'm Asking	Method of Communication	Donation Amount
Sister	text	\$15.00
Grandma	text	\$50.00
Grandpa	text	\$25.00
Uncle	text	\$50.00
Boss	in person	\$15.00
Alum	text	\$20.00
Mom's Coworker	email	\$100.00
Mom's Coworker	email	\$100.00
Mom's Coworker	email	\$100.00
Mom's Coworker	email	\$100.00

Finace		
Name:	Caroline	Executive Board
Week of Goal:	\$500	\$550.00
Who I'm Asking	Method of Communication	Donation Amount
Spring Professor 1	Email	\$50.00
Spring Professor 2	Email	\$50.00
Spring Professor 3	Email	\$50.00
Spring Professor 4	Email	\$50.00
Aunt	Call	\$100.00
RA	Text	\$50.00
Former Boss	Email	\$50.00
Dentist	Call	\$50.00
Physician	Call	\$50.00
Eye Doctor	Call	\$50.00

Programming		
Name:	Zoie	Executive Board
Week of Goal:	\$500	\$650.00
Who I'm Asking	Method of Communication	Donation Amount
neighbor	text	\$50.00
parents	call	\$100.00
grandma	call	\$200.00
grandpa	call	\$50.00
aunt	text	\$50.00
cousin	text	\$25.00
brother	text	\$25.00
uncle	text	\$50.00
granddad	email	\$50.00
neighbor	text	\$50.00

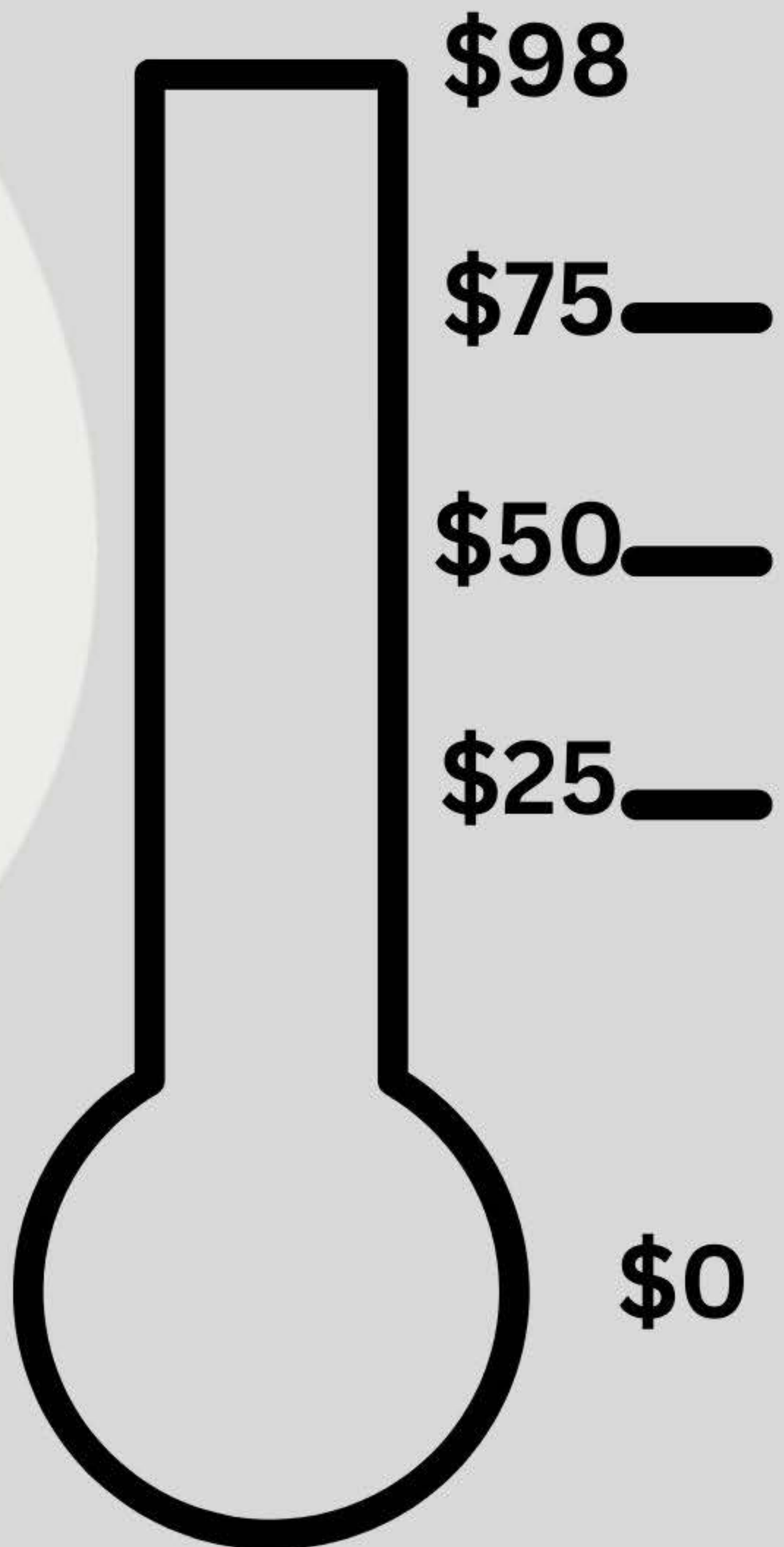
Communications		
Name:	Sean	Executive Board
Week of Goal:	\$500	\$500.00
Who I'm Asking	Method of Communication	Donation Amount
Aunt K	Call	\$100.00
Aunt M	Call	\$100.00
Aunt Beth	Call	\$100.00
Uncle kevin	Call	\$100.00
Friends parents	Call	\$100.00

External		
Name:	Abby	Executive Board
Week of Goal:	\$500	\$505.00
Who I'm Asking	Method of Communication	Donation Amount
Family I babysit fo	texting	\$30.00
Aunt	text/call	\$25.00
Neighbor	text	\$25.00
Neighbor	text	\$25.00
Friend's parent (multi	text	\$150.00
Alum	text	\$50.00
Professor (multiple	email	\$200.00

COMMONWEALTH CUP



Help me raise
\$98 for the **98** counties
that NCCI patients are from



Change Kid's Health. Change the Future.

 **raiseRED**

I am
fundraising
for kids like
Seth. Help
me raise my
goal of \$200



Donate today:



COMMONWEALTH CUP



Help me reach my goal
of **\$200**

\$20

\$20

\$20

\$20

\$40

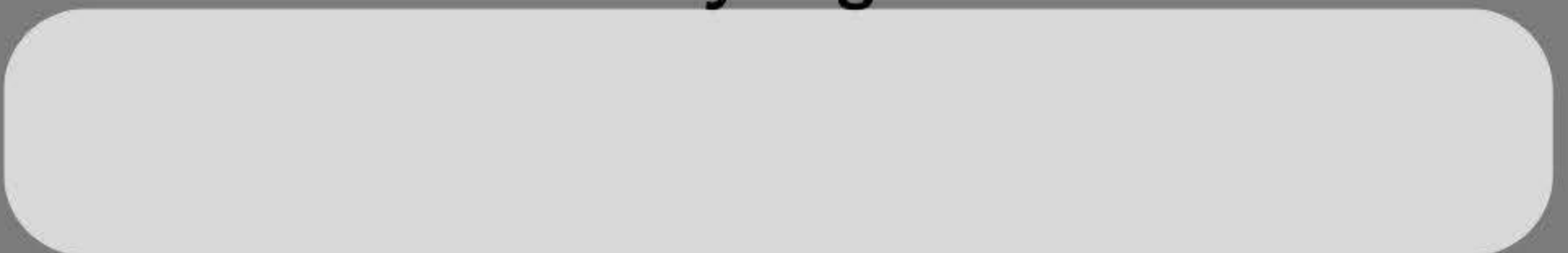
\$20

\$20

\$20

\$20

My Page



KENTUCKY SCHOOLS FOR KENTUCKY'S KIDS

COMMONWEALTH CUP



UOFL'S RAISERED, DANCEBLUE, AND WKU'S DANCE BIG RED ARE HOSTING THE COMMONWEALTH CUP, A UNITED FUNDRAISING EFFORT FOR THE KIDS, FROM JANUARY 22ND-26TH. SUPPORT THIS FRIENDLY RIVALRY BETWEEN KENTUCKY SCHOOLS FOR KENTUCKY'S KIDS AND CHECKOUT EACH ORGANIZATION'S SOCIAL MEDIA FOR MORE DETAILS!

TO DONATE VISIT:

www.raised.org/donate

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