

2024 Marathon Social Media Template*

TEMPLATES ARE MEANT TO BE A STARTING GUIDE, PLEASE BE SURE TO PERSONALIZE THEM

Facebook, Instagram, etc

Caption:

Hi friends!

I wanted to share a little something I'm doing with you and ask you for your support! This year, I am participating in raiseRED at the University of Louisville. RaiseRED is the largest student-run philanthropic organization at UofL that raises money for the Norton Children's Cancer Institute and the University of Louisville School of Medicine's Pediatrics Department of Hematology, and Oncology. 50% of the money raised funds various patient and family needs while the other half funds groundbreaking research right here in Louisville.

Our efforts culminate in an 18-hour dance marathon where we stay up all night celebrating our families and our fundraising efforts and I am asking for your support. RaiseRED has provided me with a community of inspiring individuals, and I want to do the absolute most for these families.

This year, I am dancing for **[INSERT YOUR WHY I DANCE]**. I dance so that, one day, no family or friend will have to go through the pain of losing someone they love. Cancer and blood disorders stop at nothing and continue to impact so many families. I would greatly appreciate your help in my endeavor to help these families. My goal is \$**[INSERT GOAL]**. If you are able to help, you can do so by donating to this link: **[INSERT LINK TO DONATION PAGE]**.

I will be fundraising up until Saturday, February 24th, 2024 at 11:59am. If you are interested in learning more about this organization or my Why I Dance, I would love to give you the details. Also, if you would want to share this message as well to help me reach a wider audience, that would be greatly appreciated. Thank you so much for your consideration!

[It would be a great idea to include a picture of who you dance for or of you from a previous marathon to make your post more personal.]

[SOCIAL GRAPHICS](#)
[FUNDRAISING GRAPHICS](#)
[OUR FLICKR](#)